



Event Summary Information

Event:	A Child's World, The Children's Museum 15 th Annual Gala
Date:	Saturday, April 30th, 2011
Location:	Tumble Brook Country Club 376 Simsbury Road Bloomfield, CT
Time:	6 – 7:30 pm: Sponsor/ Patron Reception/ Silent Auction 7:30 – 10 pm: Dinner & Live Auction
Cost:	Patron Tickets \$250 per person; Guest Tickets \$150 per person; Corporate Sponsorships available starting at \$2,500
Summary:	A fun evening to support the Museum's education and outreach programs, with specialty cocktails, delicious food, Science Fair Midway, silent and live auctions, and our unique animal sponsorships.
Celebrity Emcees:	Laurie Perez & Jim Altman, FOX CT
Entertainment:	Science Fair Midway
Ticket Contact:	Robin DeBerry, Development Associate 860.231.2830 x23 rdeberry@TheChildrensMuseumCT.org



Sponsorship Opportunities

Pioneer Sponsor

\$10,000

- ◆ Reservations* for eight guests
- ◆ Logo recognition in the event “save-the-date” postcard and invitation mailed to over 2,000 museum supporters and community leaders
- ◆ Full page ad in event program
- ◆ Admission for eight guests to the pre-event VIP reception
- ◆ Logo recognition at the event with other highest-level Sponsors
- ◆ Logo recognition on thank you banner displayed in Museum lobby throughout the summer
- ◆ Recognition in press releases, the event program, and signage at the event
- ◆ Photo opportunity at event for post-event release
- ◆ Corporate membership benefits for all employees

Voyager Sponsor

\$7,500

- ◆ Reservations* for eight guests
- ◆ Recognition in the event “save-the-date” postcard and invitation mailed to over 2,000 museum supporters and community leaders
- ◆ Full page ad in event program
- ◆ Admission for eight guests to the pre-event VIP reception
- ◆ Logo recognition at the event with other highest-level Sponsors
- ◆ Logo recognition on thank you banner displayed in Museum lobby throughout the summer
- ◆ Recognition in press releases, the event program, and signage at the event
- ◆ Photo opportunity at event for post-event release

Explorer Sponsor

\$5,000

- ◆ Reservations* for six guests
- ◆ Recognition in the event “save-the-date” postcard and invitation mailed to over 2,000 museum supporters and community leaders
- ◆ Half page ad in event program
- ◆ Admission for six guests to the pre-event VIP reception
- ◆ Logo recognition at the event with other highest-level Sponsors
- ◆ Recognition in press releases, the event program, and signage at the event
- ◆ Photo opportunity at event for post-event release

Discoverer Sponsor

\$2,500

- ◆ Reservations* for four guests
- ◆ Recognition in the event “save-the-date” postcard and invitation mailed to over 2,000 museum supporters and community leaders
- ◆ Quarter-page ad in event program
- ◆ Admission for four guests to the pre-event VIP reception
- ◆ Recognition in press releases, the event program, and signage at the event

*For IRS purposes, each guest reservation provides tangible benefits valued at \$100.

For more information, contact Robin DeBerry at 860.231.2830 x23, rdeberry@TheChildrensMuseumCT.org

The Children's Museum Sponsorship Reply Form

Sponsor Name (as it should appear in printed materials)	
Address	
City/State/ZIP	
Name & Title of person authorizing Sponsorship	
Telephone Number	FAX Number
Email Address	
Name & Title of contact person for follow-up	
Telephone Number	FAX Number
Email Address	

Sponsorship I/We wish to sponsor the event at the following level:

- | | |
|--------------------------------|----------------------------|
| Trailblazer Sponsor - \$20,000 | Pioneer Sponsor - \$10,000 |
| Voyager Sponsor - \$7,500 | Explorer Sponsor - \$5,000 |
| Discoverer Sponsor - \$2,500 | |

Payment *(Please make checks payable to The Children's Museum.)*

- Payment enclosed
 Payment to be mailed separately

Recognition *(Refer to the benefits document for your sponsorship's recognition)*

<input type="checkbox"/> Logo (EPS format)	<input type="checkbox"/> Please create an ad for the size indicated above with the enclosed logo and following message:
<input type="checkbox"/> Ad to be sent under separate cover	<input type="checkbox"/> Use same ad as last year (for repeat advertisers)
<input type="checkbox"/> Ad enclosed	

Please return form, payment, and ad to:

Development Office
 The Children's Museum
 950 Trout Brook Drive
 West Hartford, CT 06119-1437
 FAX 860.232.0705

For more information, contact Robin DeBerry at 860.231.2830 x23
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